



PURESKIN ANALYSER

DESIGNED BY CLINIC OWNERS FOR CLINIC OWNERS

WEAREPURESKIN.COM



PURESKIN ANALYSER

Our skin is much more complex than what we can see with the naked eye. The PURESKIN Analyser is state-of-the-art technology to personalise your client consultations, enhance your expertise and identify your client's skin at multiple levels to better understand their skin concerns and skin conditions and tailor a unique treatment plan for them.

With the PURESKIN Analyser, your clients will recognise the need for professional skin treatments and a new homecare regime, enhancing revenue and retention within your business.

The PURESKIN Analyser not only helps identify problem areas in your customer's skin but also allows you to track their skin progress.

Utilising 28 million HD pixels to scan your skin, fourteen indicators for skin health are generated in seconds allowing us to examine the following:

- Wrinkles and fine lines
- Sebum (oil) content of your skin
- Pigmentation
- Texture & pore size
- Moisture content of your skin
- Loss of skin firmness & elasticity
- Your overall skin tone & skin health



CONSULT - ANALYSE - TREAT

- Higher chance of consultation conversion
- Completely offers your clients a fully detailed analysis of skin concerns
- Client can scan the bar code with their mobile
- Improve sales
- All skincare products can be added and linked to skin concerns
- Itemised skincare can be recommended by the client/ie increase skin care turnover
- Correctly diagnoses the PureHydro facial for your client and shows cost
- Correctly diagnoses the PureDerma facial for your client and shows cost
- Correctly diagnoses the correct LED facial for your client and shows cost
- Can combine a PureHydro, PureDerma and LED facial showing costs
- Can link to a step by step guide of each facial
- Can integrate with your appointment software for on screen bookings
- Treatment Cards/Consent forms can be added
- Access PureConnect direct from the on screen application

As seen in

Closer

Daily
mail

TOP
Santé

OK!

GRAZIA

BAZAAR



SKIN SURFACE & DEEP DATA ANALYSIS

WRINKLES:

Furrows, folds or creases in the skin can increase due to sun exposure and are associated with a decrease in skin elasticity.

SKIN COLOUR:

Skin colour ranges from the darkest brown to the lightest hues. Differences in skin colour among individuals are caused by variations in pigmentation, which is the result of genetics.

SEBUM:

Sebum is an oily, waxy substance produced by your body's sebaceous glands. It coats, moisturises, and protects your skin. It's also the main ingredient in what you might think of as your body's natural oils.

PORES:

Furrows, folds or creases in the skin can increase due to sun exposure and are associated with a decrease in skin elasticity.

ACNE:

Acne is a skin condition that occurs when your hair follicles become plugged with oil and dead skin cells. It causes whiteheads, blackheads or pimples. Acne is most common among teenagers, though it affects people of all ages.

SPOTS:

Typically brown or red skin marks are distinguishable by the distinct colour and contrast from the background skin tone. Spots vary in size and shape and are generally visible to the naked eye.

BLACKHEADS:

Blackheads are small bumps that appear on your skin due to clogged hair follicles. These bumps are called blackheads because the surface looks dark or black. Blackheads are a mild type of acne that usually form on the face.

DARK CIRCLES:

Dark circles under the lower eyelids are common. Often accompanied by bags, having dark circles under your eyes may invite unwanted comments about how tired you look. There are many reasons for dark circles. It's not always from a lack of sleep.

TEXTURE:

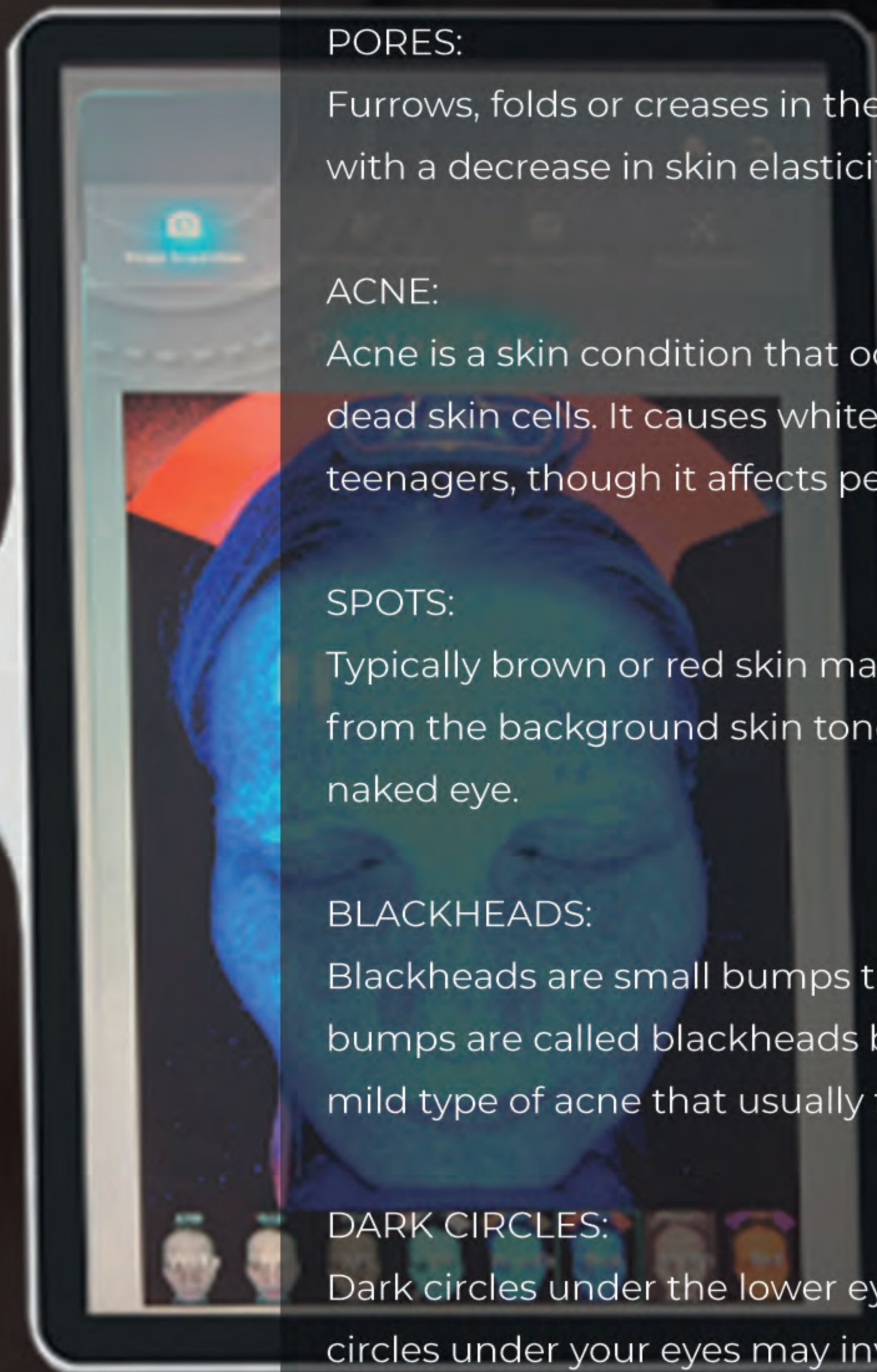
Raised and depressed areas indicate variations on the skin surface, affecting skin smoothness.

UV SPOTS:

The absorption of UV light by epidermal melanin just below the skin surface results in the display and detection of UV spots that can result from sun damage.

COLLAGEN FIBRE:

Collagen fibres are natural proteins that have high elasticity. Therefore, the more collagen in the skin, the firmer it is and the younger it looks. Unfortunately, as we age, its synthesis decreases until it finally stops entirely after age 30, causing the skin to lose its firmness. This is also when wrinkles begin to appear.



SOFTWARE

- Cloud Computing/Cloud Storage
- Comprehensive upgrade through 8 spectral imaging technology
- Skin Prediction Module
- 3D Simulation module
- Surface and deep quantitative analysis module
- Problem skin module
- Comparative analysis module



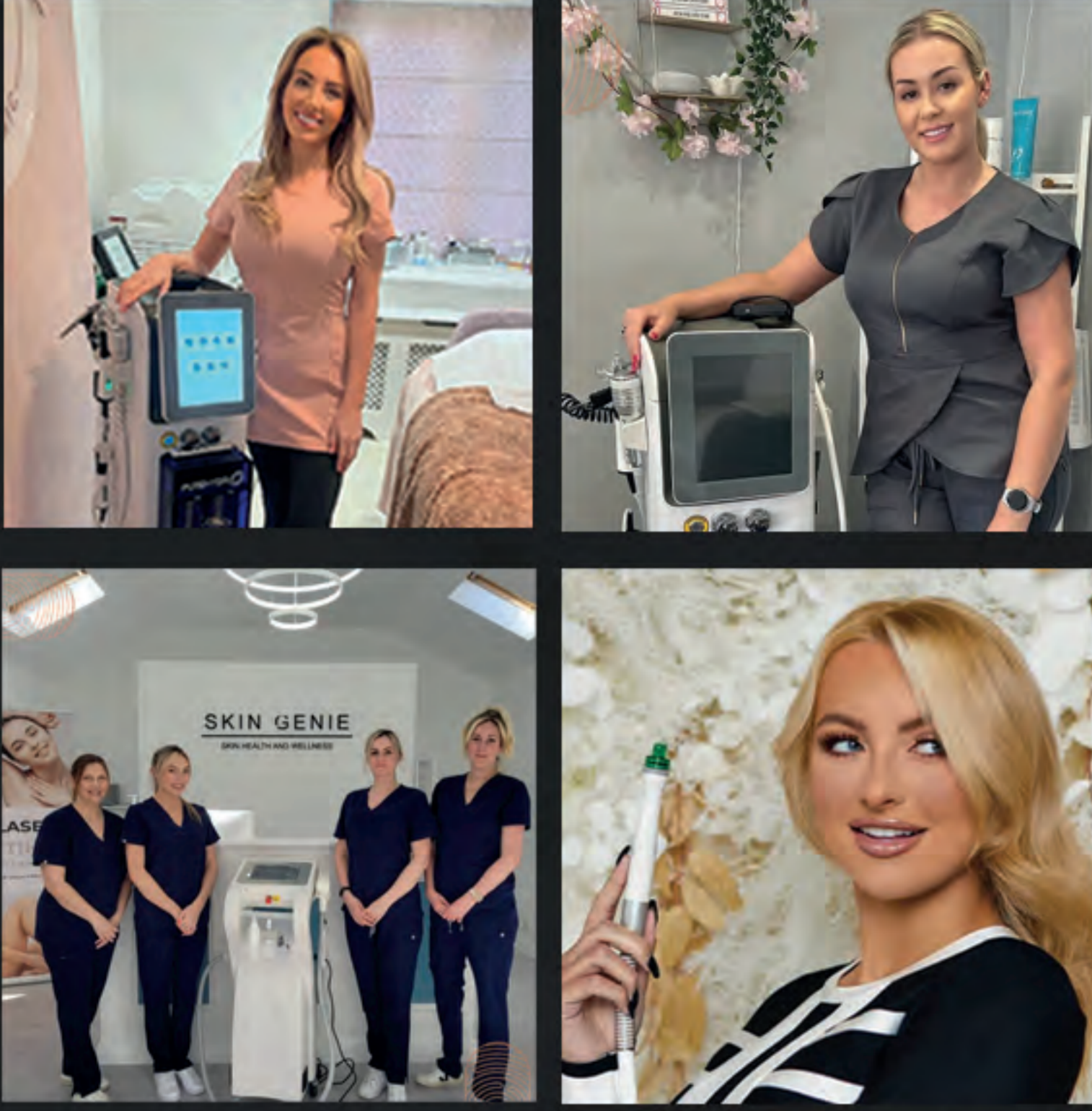
TECHNICAL

- 28 million mega pixel camera
- 40 biometric Optical lenses
- Read 8 Spectical Lenses
- 36 million ultra clear pixels
- 3.3 inch high definition screen



TAKE YOUR CLINIC TO THE NEXT LEVEL

THE PURESKIN FAMILY



"I absolutely loved my training with Laura She made everything so easy to take in and I felt extremely confident to take on clients straight after my training."
Charlotte @healthandbeautyhq



"Introducing new advanced skin and body sculpting treatments such as: PureDerma, ReShape, Cavitation & ReSculpt. A special thank you to PureSkin."
Mariam @medispaorpington

Shane Cooper has introduced PUREDERMA to his clinic. We have been working with Shane for several years and are delighted, as is Shane, that PUREDERMA is now available at the fantastic Shane Cooper UK clinic.



"I completed my training with Laura. She was excellent and ensured I felt confident performing my treatments and pre and post-care for my clients."
Demi @surreyskinclub



"As I've gotten older, keeping my skin hydrated and glowing has been harder, so this state-of-the-art facial will be the ultimate remedy for my skin. I love that the PureHydro treatments are bespoke to your skin type. Everything from the best deep cleansing to exfoliation, deeply moisturising infusion and even fire & ice is certainly the latest 'it' facial on the scene."
Andrea Mclean Loves PUREHYDRO



"Ever since, I've been unable to do my regular core work. I have been on the hunt to tackle this stubborn area until I found RESCULPT. I love that each session is only 30 minutes, and I was shocked to learn that each treatment is equivalent to 20,000 sit-ups or squats. That's certainly more than one workout! Plus, there's no downtime, no pain, and it's non-invasive."
Denise Van Outen Loves RESCULPT

DIGITAL MARKETING SUPPORT & SOLUTIONS FROM PURESKIN

We are excited to announce our new PURECONNECT platform. We have the most incredible digital minds at PURESKIN to create solutions that will make a massive difference to your clinic. We have been busy creating the industry's latest and most advanced digital platform. From managing bookings, staff and clients, digital marketing and lead generation campaigns that will drive your clinic forwards and provide a fast return on your investment, organic social management, search engine optimisation, and so much more, all in one digital solution and only available to PURESKIN clients.



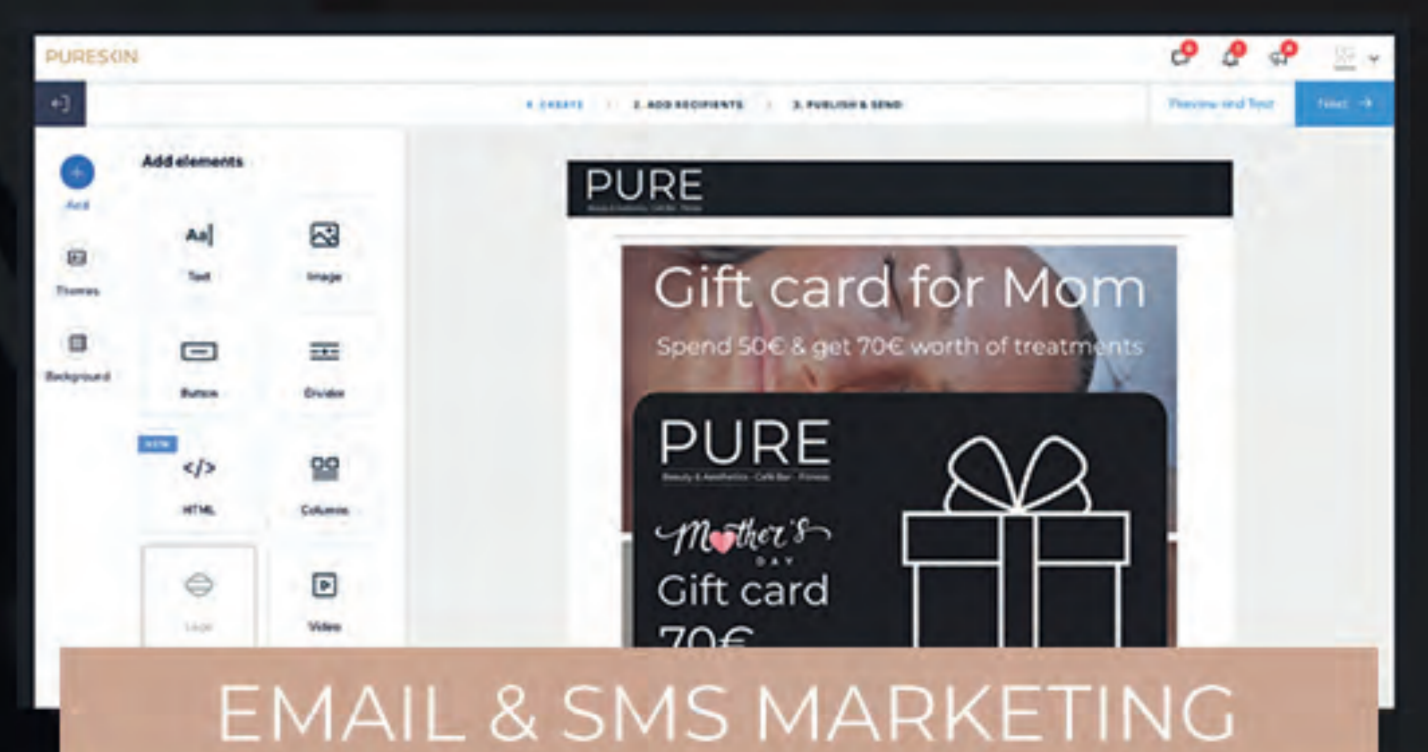
BOOKINGS SOLUTION



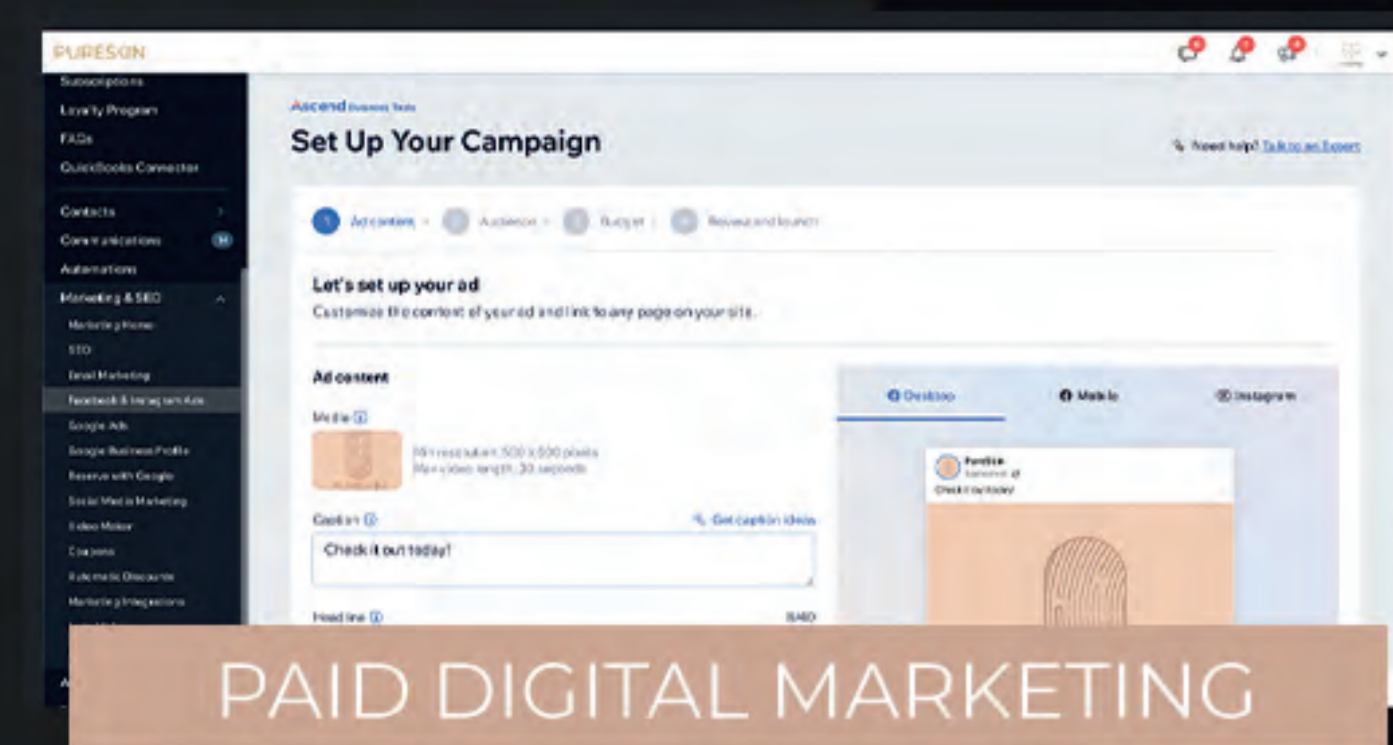
WEBSITE DEVELOPMENT



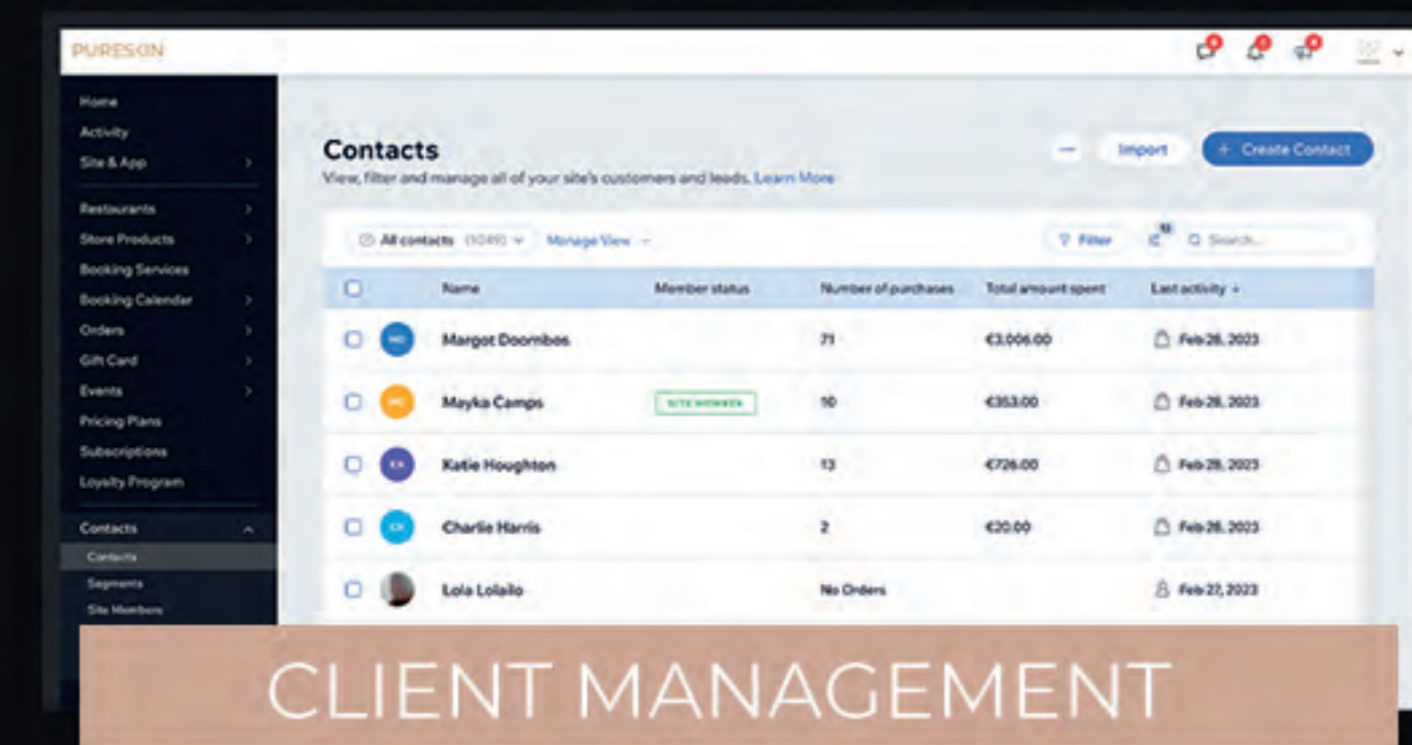
SOCIAL MEDIA SUPPORT



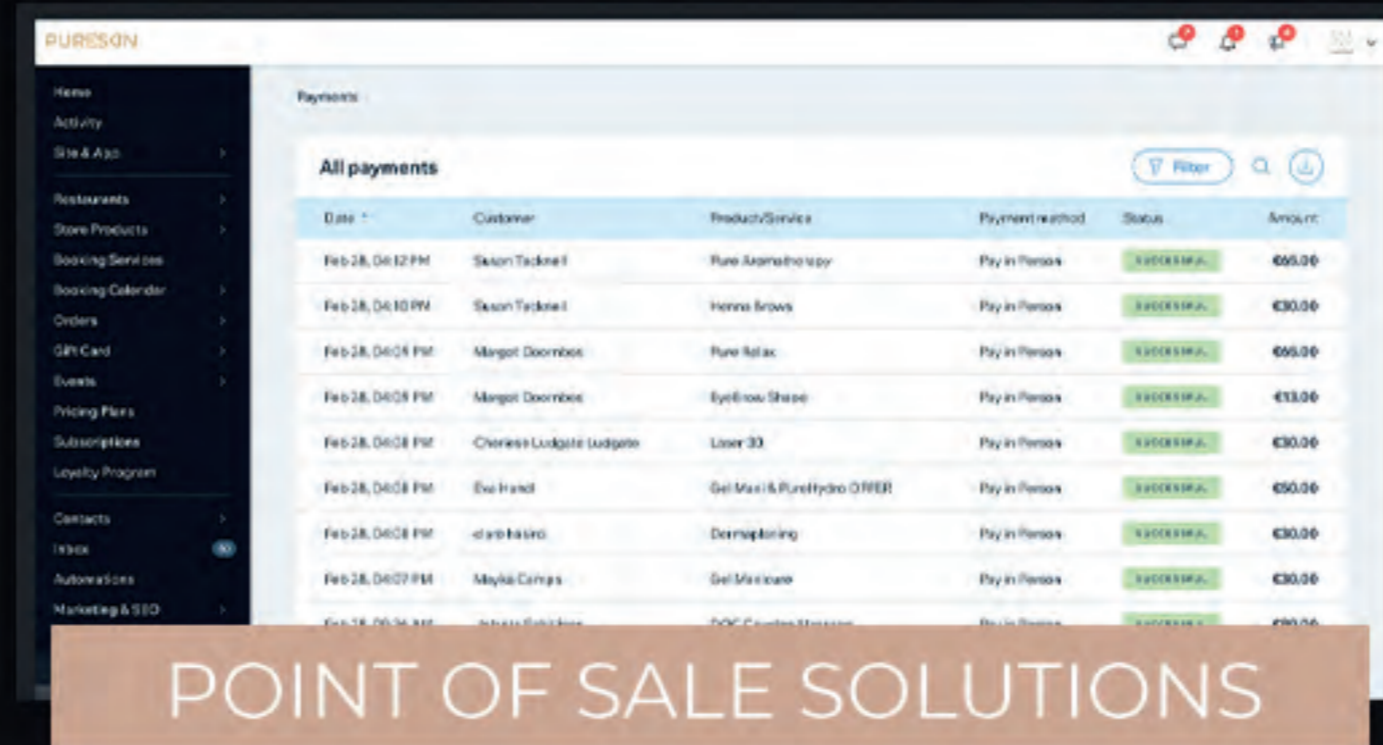
EMAIL & SMS MARKETING



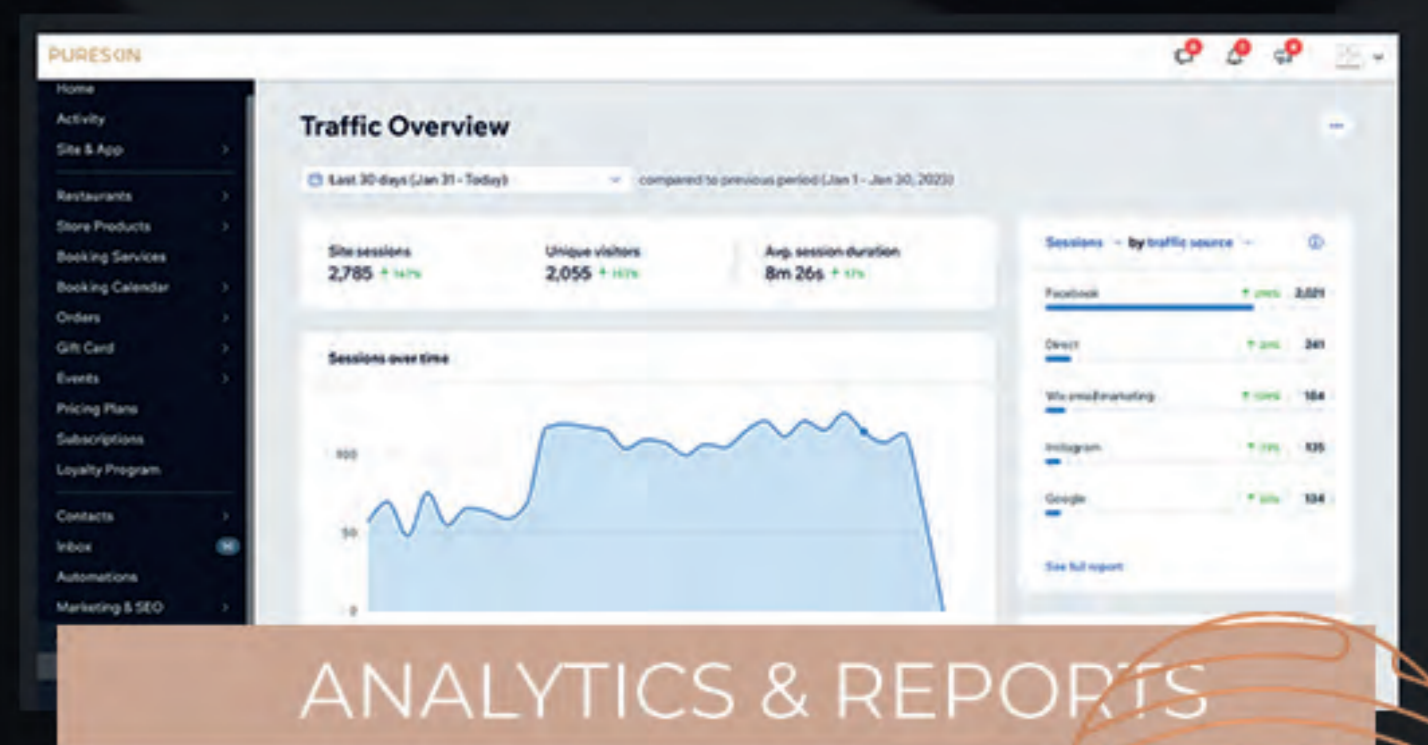
PAID DIGITAL MARKETING



CLIENT MANAGEMENT



POINT OF SALE SOLUTIONS



ANALYTICS & REPORTS

